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The Recycling Times



HADCO Group's Recycling Division Monthly E-Newsletter



Image Credit: [Forbes / Tribe](#)

Going Green for the Carnival Season: Redefining the Way We Fete

This carnival season, we at HADCO's Recycling Division played our part in redefining the way Trinbagonians fete! We made recycling bins more accessible to partygoers in fetes, resulting in thousands of pounds of glass, plastic, waste vegetable oil (WVO) and compostable materials being directed away from our country's landfills and into the proper recycling channels.

Through strategic collaborations with fete promoters and partners such as Hello Green, Every Bottle Back TT, Carib Glassworks and others, we were able to place several recyclable material collection bins in some of the biggest fetes of the season.

Kevin Whiteman, Managing Director of HADCO's Recycling Division reflects on the motivations behind the initiative: "It's about time that we put more emphasis on recycling in carnival fetes. It is the norm at all big international music festivals, why not do the same at home too? It has been a successful season for us and we look forward to more collaborations with fete promoters and organizers in the future."

See the next page for a shortlist of fetes that went green for the carnival season.

**"IT IS EXCITING
TO KNOW THAT
FETE PROMOTERS
AND ORGANIZERS
WANT TO
MAKE THEIR
FETES MORE
SUSTAINABLE.**

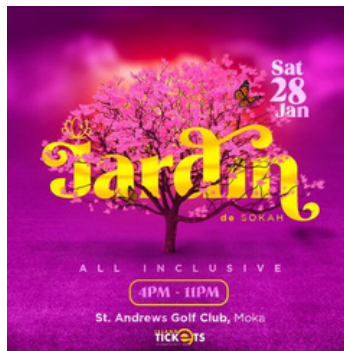
**WE LOOK FORWARD
TO MORE
COLLABORATIONS
LIKE THESE THAT
PROVIDE WIN-WIN
SCENARIOS FOR
THE PLANET!"**

Kevin Whiteman -
Managing Director,
Recycling Division,
HADCO Group

Fetes that went green for carnival 2023



Undercover,
Santa Cruz -
January 14, 2023



Jardin de Sokah,
Moka -
January 28, 2023



Fete with the Saints,
St. Clair -
January 28, 2023



HADCO's Evening of
Celebration,
Woodbrook -
February 8, 2023



Fatima All Inclusive,
Mucurapo -
February 11, 2023



Farmhouse,
Chaguaramas -
February 16, 2023



Our recycling collection bins prominently displayed at HADCO's Evening of Celebration

Are you a fete promoter or event organizer? Would you like to learn more about how we can help you create a more sustainable experience for your patrons?
See the next page for our contact info to get in touch with HADCO's Recycling Division.

Get Involved!

For sorted PET plastics, glass, Tetra Pak, aluminium cans, wastepaper, and cardboard inquiries, please contact **New Age Recycling** at (868) 290-2970/2975 or visit www.newagerecyclingtt.com.

For inquiries about waste vegetable oil (WVO), used lead-acid batteries and used tyres, please contact **Ecoimpact Company Limited** at (868) 633-3609 or visit www.ecoimpacttt.com.



Soca Stars Destra Garcia, Machel Montano and Patrice Roberts share a moment with fans at *Fete With The Saints* on January 28, 2023. Image Credit: [Looptt](https://www.looptt.com)

**"THE RECEPTION
FROM OUR FETE
INITIATIVES HAS
BEEN INCREDIBLE.**

**ORGANIZERS ARE
ACTIVELY SEEKING WAYS
TO BECOME MORE
SUSTAINABLE...
AND WE ARE HERE TO
HELP THEM EVERY
STEP OF THE WAY!"**

Ronaldo Pierre -
Business Development Officer,
New Age Recycling Limited,
HADCO Group

For more information on our Recycling Division
visit us at www.hadcoltd.com/divisions/recycling

